

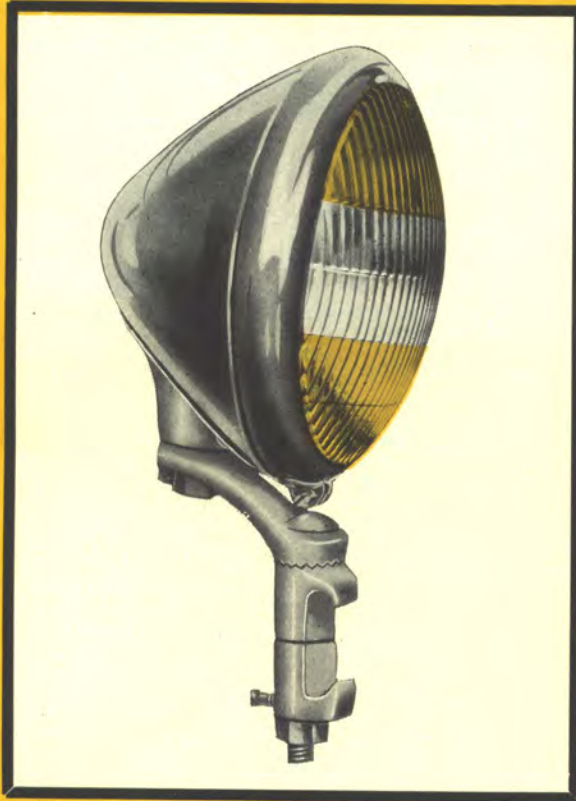
OVER TWO MILLION UNITY LIGHTS IN USE

UNITY 7" SUPER ROAD LAMPS

FOR FOG, RAIN, SNOW AND BAD WEATHER

Approved In Every State Requiring Approval

SOLD ONLY THROUGH WHOLESALERS



BRACKETS — All Lamps shipped with short brackets for 1939-40 cars unless long brackets are specified. Specify long brackets for better installation on 1939 Pontiacs and a few 1938 and previous models.

LENSES—Super 7" Road Lamps are now shipped with two-tone lenses, unless otherwise specified. Super Road Lamps can also be supplied with Amber, Crystal, Orange, Blue, Green, or Red Lens, of ribbed design, also with Clear Lens, without extra charge. See Parts Sheet No. 105 for details.

SPECIAL NOTICE

Where ordered in pairs, Super Road Lamps are packed a pair to a carton—with one approved, fused, 3 pole switch for connection with tail lamp.

THEFT-PROOF - RUST-PROOF

Streamlined, modern design . . . chromium plated . . . fits latest cars with shallow space between bumper and grill.

Shell riveted between inside steel reinforcing plate and outside bracket plate gives sturdiest construction to withstand most severe service.

Scientifically designed, silver-plated reflector, with 32 C.P. pre-focused bulb, assures permanent maximum light power.

Special bulb shield (original with Unity) traps all wild light from filament, assuring perfect light reflection.

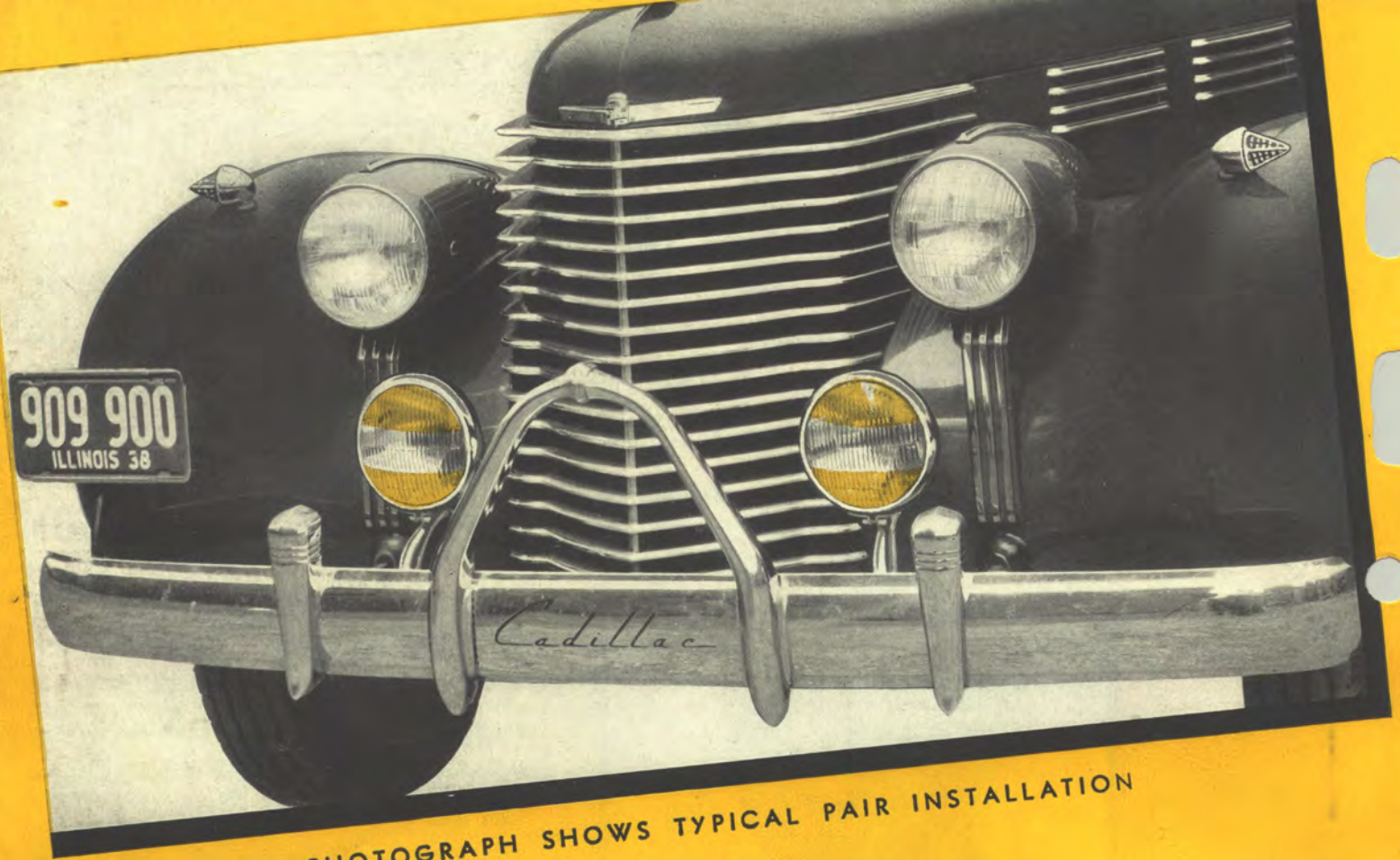
Approved annealed two-tone (amber-crystal) lens permits maximum flow of glare-proof light, scientifically distributed on road for greatest visibility and driving efficiency—with no annoyance to oncoming drivers.

Cadmium-plated malleable universal theft-proof mounting bracket, with ball socket under head and saw-tooth mesh at bumper connection, gives 360° adjustment.

Furnished — complete with 14 Gauge Waterproof Cable, Clamp-on Switch (can be installed through panel if desired), Terminals, Rubber Grommets and detailed installation instructions.

\$4²⁵ EACH, IN PAIRS
\$4.50 EACH, SINGLY
25c more, West of Rockies

**UNITY ARE NATIONALLY ADVERTISED LIGHTS
—OVER TWO MILLION IN USE—**



PHOTOGRAPH SHOWS TYPICAL PAIR INSTALLATION

*We Recommend -- Some States Require
Installation of Road Lamps in Pairs*

**Quickly and Easily
Installed on any
Car - Truck - Bus**

One Bolt, BOTH fastens the Unity Road Lamp securely to Bumper arm and sets lamp head back, forward or to side, as desired.

Adjustment under head gives tilt and side angle desired. Wiring detail is simple. Any mechanic can quickly make installation.

At night, fog, rain, snow, mist, dust and other adverse weather conditions make a mirror which *reflects* the white light from the high-mounted headlamps, causing blinding glare.

Under such conditions, turn off headlamps and with a pair of Unity Road Lamps mounted low on bumper of your car, their non-glare amber beam lights up the road *under* fog, etc.—reflection is reduced to the minimum—and the eye, not being blinded, sees farther and one can drive faster with safety.

Most auto accidents happen at night—*because of poor visibility.*

Unity Road Lamps put light where needed—when needed—assuring safety to driver and passengers, or cargo, as the case may be.

UNITY ROAD LAMPS GIVE MORE LIGHT—MORE SAFETY—THAN ANY OTHER LAMPS—AND THEY COST ONLY \$4.25 EACH. THEY PAY FOR THEMSELVES EVERY TIME USED.

OVER TWO MILLION UNITY LIGHTS IN USE

UNITY MANUFACTURING COMPANY

Makers of Unity Safetylight, World's Most Powerful Driving Light—Unity Passenger Car Turn Signals

2909 INDIANA AVENUE • CHICAGO