

You Can Spot Anything . . .



THE LIGHT OF A THOUSAND USES

with a *Genuine*

UNITY Safetylight

List Price Denver & West

STANDARD MODEL, 6 in., 160,000 C.P., complete with brackets..... \$12.50 \$13.00

DE LUXE MODEL, 6½ in., 170,000 C.P., complete with brackets..... 15.00 15.50

BRACKETS ONLY (specifications on reverse hereof), per set..... 1.25

SHIPPING WEIGHTS: Single light in carton, 7 pounds; STANDARD PACKAGES—6 lights in carton, 45 pounds; 25 lights in wood case, 185 pounds. Lights will be assorted as desired in standard packages.

**EVERY CAR, TRUCK, BUS IS A MARKET FOR SAFETYLIGHT
BUT HERE ARE SURE-FIRE SALES**

**DOCTORS
VETERINARIES
SALESMEN**

**AMBULANCES
POLICE CARS
FIRE APPARATUS**

**TAXICABS
ALL BUSES
TOURISTS**

**INTERSTATE TRUCKS
PUBLIC UTILITY CARS
DELIVERY TRUCKS**

ALL CITY, COUNTY, STATE, FEDERAL AUTOMOTIVE EQUIPMENT

Safety in Night driving in modern high speed autos, trucks, and buses, demands a powerful, concentrated, non-glare long-distance light beam that will penetrate beyond the range of head lights.

Safetylight . . . with its quarter mile beam thrown on right hand edge of road . . . is the answer. Its powerful beam cuts through opposing glare . . . prevents blinding . . . shows up every road hazard . . . eliminates possibility of out-driving one's lights or one's eyes.

Finger-tip pressure instantly turns the 160,000 or 170,000 C.P. Beam in any direction to spot street and road signs, house numbers, objects off the road, etc. It permits instant adjustment on winding roads.

It is Easily . . . Quickly . . . Installed on any car, truck, bus.

It is approved and recommended by leading car, truck and bus manufacturers.

UNITY MFG. CO., • 2909 Indiana Ave., • Chicago, Illinois

SAFETYLIGHT OFFERS YEAR ROUND MARKET

SAFETYLIGHT BRACKETS are cast in brass to fit contour of corner posts of cars without filing or fitting. Complete instructions, templates and hardened drill bushing accompany each set of brackets.

Illustrations in Unity Safetylight Catalog Insert, Form No. 110, show how easy it is to install a Safetylight.

Form No. 110 also gives detailed analysis of the electrical and mechanical superiority of SAFETYLIGHT, and why it is an essential SAFETY and CONVENIENCE device that should be on every car, truck and bus.

SUGGESTIONS TO JOBBERS

Safetylights, except "Utility" and "Marine" models, may be ordered with brackets or without brackets, and any brackets desired ordered and billed separately.

It is recommended that jobbers stock Safetylights without brackets—and carry a selected stock of brackets separately. Any set of brackets may be used with either model light, hence a good stock of brackets assures rapid turnover of lights or big profits with low investment.

BRACKET SPECIFICATIONS

Number before dash indicates outside, number after dash indicates inside, bracket. Always list both numbers, thus—60-4, when ordering brackets.

MAKE	1938	1937	1936	1935	1934	MAKE	1938	1937	1936	1935	1934
Auburn—Closed			60-4	60-4	60-4	Graham—Closed and Convertible	80-23			52R-4	9-23
Auburn—Convertible and Speedster			57-24	57-24	57-24	Hudson—Closed and Convertible	76-23	91-23	78-23	63-4	63-4
Auto Car—Models ITR—A-B	52-1					Hupmobile	89L-23		52R-23	52R-23	55-4
Auto Car—Models UTR—UD—UN—UT	91-1					International Truck		70-1	70-1	70-1	52-4
Auto Car—Models UA—UB	52-23					International Truck—Series D	77-23	77-23			
Buick—Closed and Convertible		76-23	76-23	32B-4	32B-4	International Truck—D-300	70-23	70-23			
Buick—40-60 Series—Closed and Conv.	80-23					International Truck—D-Sleeper	90-6	90-6			
Buick—80 Series—Closed and Conv.	78-23					Lafayette—3600 Series			79-23	50-23	
Buick—90 Series—Closed	78-23					Lafayette—Closed and Convertible	90-23	76-23		67-4	52R-1
Buick—90 Series—Conv. and Limo.	90-23					La Salle—Closed	80-23	76-23	80-23	68-23	63-6
Cadillac—Model 60	89-23					La Salle—Convertible	80-23	76-23	80-23	69-23	64-4
Cadillac—Model 61	80-23					Lincoln—Closed	68-23	68-4	86-1	6½-4	6½-4
Cadillac—Model 65-75-90	90-23					Lincoln—Convertible	66-23	66-23			
Cadillac—Closed and Convertible		76-23	80-23	32B-4	32B-4	Lincoln—Coupe—Model 412	50-23				
Cadillac—Fleetwood			76-23	63-23	63-23	Lincoln—Willoughby—Model 419	71-4				
Chevrolet—Master Closed	76-23	76-23	76-23	68-23	50-4	Lincoln-Zephyr—Order Lincoln Zephyr Special Light—\$15.00 List.					
Chevrolet—Standard			76-23	50-4		Nash—Closed and Convertible	90-23	76-23	79-23	67-4	52R-1
Chevrolet—Convertible	76-23	76-23	78-23	68-23	64-4	Oldsmobile—Closed		76-23	76-23	68-23	32B-4
Chevrolet—Commercial	82-23	82-23	82-23	52-23	52-23	Oldsmobile—Convertible		76-23	76-23	69-23	64-4
Chrysler—Airflow		79-1	79-1	50-1	52-23	Oldsmobile 1938—Order Special Olds 1938 Std. Light—\$12.50 List.					
Chrysler—Airstream—Closed	90-23	90-23	79-23	50-4	52-23	Packard—115 and 120 Series—Closed		77-4	77-4	63-4	
Chrysler—Airstream—Convertible	90-23	90-4	79-23	50-4	52-23	Packard—115 and 120 Series—Conv.		85-4	85-4	85-4	
Cord—Closed		77-4	77-4			Packard—8, Super 8 and Twelve—Closed		89-5	89-5	89-5	
Cord—Convertible			88-4			Packard—8, Super 8 and Twelve—Conv.		85-5	72-23		
De Soto—Airflow		79-1	79-1	50-1	52-1	Packard—Closed and Convertible	90-23				36-24
De Soto—Airstream	90-23	90-23	79-23	50-4	52-23	Pierce Arrow		52-4	52-4	52-23	52-23
Diamond T Truck	87-8	87-8	87-8			Plymouth—Closed	90-23	90-23	79-23	50-4	52-23
Dodge—Closed	90-23	90-23	79-23	50-4	52-23	Plymouth—Convertible	90-23	90-23	79-23	50-4	56-4
Dodge—Convertible	90-23	90-4	79-23	50-4	56-4	Plymouth—Commercial	83-1				
Dodge—Commercial	83-1	83-1	83-1	52-24	52-24	Pontiac—Closed	76-23	76-23	76-23	68-23	50-4
Ford—Closed and Convertible	66-4	66-4	66-4	66-23	55-4	Pontiac—Convertible	80-23	76-23	76-23	69-23	64-4
Ford—Open	66-4	66-4	71-4	71-4	57-24	Reo			66-4		36-4
Ford—Commercial	69-24	55-24	55-24	55-24	55-4	Reo—Commercial	82-23	70-4			
Ford—Sedan Delivery	66-4					Studebaker—Closed	90-23	81-23	81-23	60-4	60-4
General Motors Truck	82-23	92-1	83-23	52-6	52-6	Studebaker—Convertible	90-23	81-23	81-23	66-4	62-4
Graham—Series 95-110-120		76-24				Studebaker Truck—K5-K10	90-23				
Graham—Series 80			52R-4	52R-4		Terraplane—Closed and Convertible	76-23	91-23	78-23	63-4	63-4
Graham—Series 90-110			79R-4			Willys	52-23	52-23	52-23	52-23	

N. B.—When brackets are ordered for cars not listed (Older models, convertible or open model cars) always specify Make, Model and Year of cars for which desired.

FOR RIGHT HAND INSTALLATION

Order right hand lights and right hand brackets, specifying Make, Model and Year of car, bus or truck.

TRUCK—BUS INSTALLATION

Unless otherwise specified above, Safetylights invariably can be installed on trucks and buses with our Universal Brackets, No. 52-23 or 70-4. If further data are desired, write us giving Make, Model and Year of truck or bus.

ROOF INSTALLATIONS

For Roof Installations, we furnish a special short length model, the Unity "UTILITY" Safetylight, complete with special leak-proof roof bracket No. 100-7.

The "UTILITY" model has special handle setting, so that when light head is pointed straight ahead, the handle points to rear, thus permitting installation close to windshield.

The "UTILITY" Safetylight, the most efficient and powerful roof light available, is supplied in two sizes. When ordering—specify:

	List Price	Denver & West
"UTILITY" Safetylight, Standard Model, 6"; Complete	\$12.50	\$13.00
"UTILITY" Safetylight, DeLuxe Model, 6½"; Complete	15.00	15.50

Safetylight is backed by national advertising . . . this advertising spells profits for smart jobbers and dealers who tie in with it. Free display stands and literature available to jobbers and dealers.



"Utility" Safetylight